

Sustainability Practices

Genesis is committed to offering products and providing solutions that reduce environmental impact. Our initiatives are not only friendly to the environment, but also to your pocketbook

Genesis is committed to providing solutions that reduce environmental impact. Through our managed print services programs we present clear environmental and economic advantages for any company. After a complete assessment of your document infrastructure, we will find ways to implement a sustainable program designed specifically for your company.

We have aligned our goals in three key areas to make an impact on the environment. Together with our suppliers, customers and employees we strive to maintain the highest standards of products and services to protect and enhance the sustainability of the environment in which our communities function and thrive.



Prevent and manage waste

We support waste-free practices under the hierarchy of 'reduce, reuse, recycle.' We work with partners that offer equipment and supplies that make efficient use of resources, reuse materials where feasible and recycle what cannot be reused. Our own supplies recycling program has kept hundreds of thousands of pounds of waste out of landfills over the years.

Reduce energy consumption

Genesis works with partners that do their part to reduce energy consumption. We sell products that are Energy Star compliant, combine the functions of multiple products into one device and offer features that promote energy savings such as two-sided output and output control. *Using a multifunction device will provide a 50% reduction in annual energy consumption.*

Eliminate paper-based processes

Your employees will become more productive and efficient through a comprehensive document management solution. We offer several solutions that reduce paper waste, automate standard processes and digitize your workflow environment.



7 steps to a greener office

1. Conserve paper by making two-sided prints
2. Recycle the paper you use and use sustainable paper
3. Implement Energy Star compliant devices
4. Implement multifunction devices
5. Recycle supplies and toner cartridges
6. Seek printing devices designed for remanufacturing or recycling
7. Scan and send to share documents electronically

Join the Genesis Recycling Program

If you are interested in recycling your toner cartridges, visit www.tonerrecycle.net, to print out an automatically generated return label. Here is how it works:

1. Pack the toner in the original box/package
2. Place the generated return label on the box
3. Give it to your UPS driver, take it to any UPS location or give it to your Genesis Service Technician

Please contact your Genesis sales representative for more information about our recycling program.