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Genesis Technologies, Inc. Named Authorized Reseller of Kyocera Professional Digital Copiers and Printers

August 15, 2011

Northbrook, IL – Genesis Technologies, Inc. is pleased to announce that Kyocera US has selected Genesis to become an official reseller and service provider for the digital copier and printer lines targeted to the office and professional market. Kyocera’s digital copiers and printers have undergone significant enhancements, earning the company 5 BLI 2011 Summer Pick awards.

Kyocera has become a leading supplier of digital copiers and printers with a comprehensive range of monochrome and color network devices. All product lines are designed to be environmentally friendly while minimizing costs and enhancing productivity – using the trademarked ECOSYS concept.

“This is an exciting announcement for Genesis as we expand our product portfolio in the digital copier industry,” said CEO and President Michael J. Kahn. “The addition of Kyocera’s world-class digital products is expected to complement our current offerings, as well as to help further extend our reach into high production environments.”

Genesis Technologies, Inc., is one of the nation's most notable managed print services providers specializing in workflow assessment and infrastructure optimization. For over 20 years, we have been helping companies understand the total cost of ownership, device utilization and patterns along with continuous improvement initiatives. We work with Fortune 100 companies as well as mid-sized organizations - in every industry from education and healthcare to manufacturing and non profit - to improve their bottom line and achieve operational efficiency. For more information, please visit www.gentechol.com.

Kyocera Corporation (NYSE:KYO), parent and global headquarters of the Kyocera Group, was founded in 1959 as a producer of advanced ceramics. By combining these engineered materials with metals and plastics, and integrating them with other technologies, Kyocera Corporation has become a leading supplier of solar energy systems, telecommunications equipment, laser printers, copiers, semiconductor packages, electronic components and industrial ceramics. In the fiscal year ending March 31, 2008, the company’s net sales totaled 1.29 trillion yen (approximately \$12.9 billion). For more information, please visit www.kyocera.com.

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